

ALABAMA PUBLIC SERVICE COMMISSION

COUNTY OF Fulton
STATE OF Georgia

BEFORE ME, the undersigned authority, duly commissioned and qualified in and for the State and County aforesaid, personally came and appeared Alfred A. Heartley, who being by me first duly sworn deposed and said that he/she is appearing as a witness on behalf of BellSouth Telecommunications, Inc. before the Alabama Public Service Commission in Docket No. 29054, IN RE: Implementation of the Federal Communications Commission's Triennial Review Order (Phase II – Local Switching for Mass Market Customers), and if present before the Commission and duly sworn, his/her statements would be set forth in the annexed direct testimony consisting of 14 pages and 1 exhibits.

Alfred A. Heartley
Alfred A. Heartley

SWORN TO AND SUBSCRIBED BEFORE ME
THIS 19th DAY OF JANUARY, 2004

Linda J. N. Hollier Notary Public


Notary Public, Gwinnett County, Georgia
My Commission Expires March 17, 2007

BELLSOUTH TELECOMMUNICATIONS, INC.
DIRECT TESTIMONY OF ALFRED A. HEARTLEY
BEFORE THE ALABAMA PUBLIC SERVICE COMMISSION
DOCKET NO. 29054 PHASE II
JANUARY 20, 2004

Q. PLEASE STATE YOUR NAME, YOUR BUSINESS ADDRESS, AND YOUR POSITION WITH BELLSOUTH TELECOMMUNICATIONS, INC. ("BELLSOUTH").

A. My name is Alfred A. Heartley. My business address is 754 Peachtree Street, Atlanta, Georgia 30308. My title is General Manager – Wholesale Performance and Regional Centers.

Q. PLEASE SUMMARIZE YOUR BACKGROUND AND EXPERIENCE WITH BELLSOUTH.

A. I graduated from North Carolina State University in 1971 with a BS Degree in Applied Mathematics. I have over 32 years experience in the telecommunications industry working for BellSouth. I have held numerous management positions in BellSouth, including positions involving outside plant engineering and construction, installation and maintenance, central office operations, data processing, and process and performance improvement.

1 Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY?

2
3 A. The purpose of my testimony is to explain how the BellSouth Network Services
4 organization is prepared to scale the network operations to provide seamless,
5 cost-effective hot cuts (whether individual, project, or batch) in the volumes likely
6 to be presented if BellSouth obtains full relief from providing unbundled circuit
7 switching. My testimony will demonstrate that BellSouth's network operations
8 can be scaled both to convert the embedded base of unbundled network
9 element -platforms ("UNE-Ps") and to provision the new unbundled network
10 element-loop ("UNE-L") orders that would result from the removal of unbundled
11 circuit switching.

12
13 Second, I will demonstrate that the network operations portions of BellSouth's hot
14 cut processes are regional processes.

15
16 Q. PLEASE EXPLAIN NETWORK SERVICES' ROLE IN THE HOT CUT
17 PROCESS.

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19 A. BellSouth provides service to both retail and wholesale customers through its
20 Network Services organization. This department is responsible for performing
21 the actual provisioning, maintenance, and repair of customer services within the
22 nine BellSouth states. Network Services is a single team of employees that
23 reports to one corporate officer, the President of BellSouth Network Services,
24 who in turn reports to the CEO of BellSouth. These Network employees are
25 organized into common work functions. These work functions are independent of

1 the type of customer – retail, access, or wholesale. The main work functions into
2 which these employees are organized are central office operations, engineering
3 and construction, and installation and maintenance.
4

5 In the single or batch Hot Cut process, the central office operations employees
6 will perform the actual central office wiring required to perform the hot cut. The
7 installation and maintenance employees will perform any wiring changes required
8 in the outside plant network to perform the hot cut.
9

10 **I. SCALABILITY OF THE NETWORK OPERATIONS**
11

12 Q. HOW WILL NETWORK SERVICES HANDLE INCREASED HOT CUT DEMAND
13 WITH CURRENT FORCES IF RELIEF IS GRANTED FROM UNBUNDLED
14 CIRCUIT SWITCHING?
15

16 A. Network Services is prepared to move personnel to locations requiring additional
17 staffing if the local employees cannot handle the increased load. As the Federal
18 Communications Commission (“FCC”) and this Commission recognized in
19 BellSouth’s section 271 proceedings, BellSouth’s network forces and network
20 processes and procedures are regional. Our employees are trained in regional
21 training centers and, therefore, can be relocated to areas requiring additional
22 staffing when necessary. Our methods and procedures are developed and
23 maintained by a regional staff and, therefore, minimal training will be required for
24 any loaned forces. If the additional staffing is required on a permanent basis,
25 Network Services will hire the necessary personnel to handle any increased load.

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Q. ARE BELLSOUTH'S NETWORK OPERATIONS SCALABLE?

A. Absolutely. BellSouth has over one hundred years of experience in managing force and load to ensure that it can provide its customers service. Managing force and load for hot cuts to provide UNE loops to BellSouth wholesale customers is no different. Staffing the network forces to meet expected needs is business as usual for BellSouth.

Q. HOW DOES BELLSOUTH MANAGE FORCE AND LOAD?

A. One of the major tools BellSouth uses to manage force and load in both network operations and in its centers is the Force Model. A Force Model allows the user to take certain inputs and generate anticipated volumes and the force needed to handle those volumes.

Q. HAS NETWORK SERVICES DONE A FORCE MODEL TO FORECAST THE ADDITIONAL HOT CUT LOAD THAT WILL BE REQUIRED IF UNE-P RELIEF IS GRANTED?

A. Yes. BellSouth has run force models to forecast the additional load necessary in the centers and in network operations if BellSouth receives relief from unbundled switching. I will discuss the network operations force model and the results of that model for the network services operation. BellSouth witness Ken Ainsworth discusses the results of the centers force model for the centers personnel.

1 Q. WHAT ARE SOME OF THE INPUTS THAT GO INTO THE NETWORK FORCE
2 MODEL?

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4 A. Some examples of the network inputs that go into the force model are as follows:

5 1. Forecast of inward movement and lines in service for various products

6 including 1FR, 1FB, UNE, ADSL, DS1, DS3, etc.

7 2. Assumptions for trouble report rates and dispatch rates

8 3. Productivity levels

9 4. Productive vs non-productive hours

10 5. Capital expenditures

11 6. Span of Control

12
13 Q. WHAT ASSUMPTIONS DID BELL SOUTH MAKE ABOUT THE VOLUME OF
14 HOT CUTS IF BELL SOUTH OBTAINS RELIEF FROM UNBUNDLED CIRCUIT
15 SWITCHING?

16
17 A. BellSouth made various assumptions about the volume of UNE-Ls in its forecast.
18 In each instance, however, BellSouth took the highest expected volumes to
19 generate a “worst-case” view of UNE-L volume. As I will demonstrate, BellSouth
20 can scale its network forces to meet that “worse-case” scenario.

21
22 Q. WHAT DO YOU MEAN BY WORST CASE SCENARIO?

23
24 A. By that, I mean the absolute maximum amount of hot cuts that the central office
25 forces and I&M forces would have to handle if the following were to occur:

- 1 1. This Commission finds that CLECs are not impaired without unbundled
- 2 switching (and thus, UNE-Ps) in any market in BellSouth's nine-state region.
- 3 2. CLECs decide to convert the totality of their UNE-P base to unbundled loops
- 4 attached to the CLECs' switches rather than BellSouth's switches.
- 5 3. UNE-P growth and UNE-L growth is maintained throughout the relevant
- 6 period for the absolute highest volumes of each that has occurred at any time
- 7 in the last 33 months that BellSouth has maintained records.

8

9 Q. WHAT MONTHLY VOLUME OF UNE-P TO UNE-L CONVERSIONS RESULTS

10 FROM YOUR ASSUMPTIONS?

11

12 A. The worst case monthly volume of hot cuts (except for adjustments to that

13 volume that I will discuss later in this testimony) is 317,998 across the entirety of

14 BellSouth's nine-state region. The following explains how I arrived at that value:

15

16 The quantity of UNE-Ps in service across BellSouth's nine-state region was

17 about 2.21 million at the end of October 2003. The highest single-month volume

18 of UNE-Ps added (116,295) occurred in June 2002. The highest single-month

19 volume of UNE-Ls inward movement (19,029) occurred in January 2001. The

20 pictorial in Exhibit KLA-3, which is attached to Ken Ainsworth's testimony, depicts

21 how those volumes grow over time.

22

23 Following is a brief explanation:

24

25 In October 2003, there were about 2.21million UNE-Ps in service. Projecting

1 forward for nine (9) months to July 2004 (the earliest expected decision by a
2 Public Service Commission in BellSouth's region), there would be 3.26 million
3 UNE-Ps in service ($2.21\text{M} + (9 * 116,295)$). Because the conversion of a
4 BellSouth retail account to a UNE-P arrangement does not require a hot cut,
5 however, the monthly volume expected in July 2004 is equal to the quantity of
6 "stand-alone" unbundled loops requested (19,029).

7
8 Assuming that in July 2004, all nine Commissions in BellSouth's region decided
9 that CLECs are not impaired without unbundled switching and that CLECs may
10 continue to request UNE-Ps for an additional five (5) months, the expected
11 quantity of UNE-Ps in service in December 2004 would be 3.84 million. This
12 level of UNE-Ps becomes the "embedded base" which later will be converted to
13 stand-alone unbundled loops via the hot cut process. For the next eight (8)
14 months, the monthly volume of hot cuts would rise to 135,324. This is the sum of
15 the worst case unbundled loop volume (19,029) plus the worst case monthly
16 growth for UNE-Ps (116,295) that now would be unbundled loops also.

17
18 Beginning in August 2005, BellSouth would begin the transition of the embedded
19 base of UNE-Ps (3.84 million) plus handle the worst case monthly unbundled
20 loop volume (19,029) and the worst case monthly UNE-P growth volume
21 (116,295). During each of the subsequent seven-month intervals, BellSouth
22 would migrate one third of the embedded base. Thus, the worst case monthly
23 hot cut volume at the region level would be 317,998 (that is, $19,029 + 116,295 +$
24 $((3.84\text{M} * 0.333)/7)$)

1 Because on average there are 22.3 business days per month, the daily volume
2 becomes 14,260 (that is, 317,998 / 22.3) at the regional level.

3
4 Q. WHAT OTHER ADJUSTMENTS TO ANTICIPATED VOLUMES HAVE YOU
5 ASSUMED?

6
7 A. During CLEC workshops, CLECs have suggested that two adjustments to
8 anticipated volumes should be made. While I do not necessarily agree with such
9 a suggestion, I have included those adjustments to prove my point that BellSouth
10 can enlarge its LCSC and CWINS groups to handle even worst case volumes
11 with these additional factors considered. The two adjustments suggested are to
12 increase the volumes to include some level of "churn" from one local carrier to
13 another and to increase the volumes to include some level of increased trouble
14 report rate for unbundled loops compared to UNE-P arrangements. Accordingly,
15 I made an upward adjustment of 4% churn per month (48%) per year and an
16 upward adjustment of 5% increased trouble report rate. I treated these
17 adjustments as if they resulted in additional hot cuts (again, a worst case
18 assumption) and the resultant monthly volume for hot cuts rose to 347,254 per
19 month (15,572 per business day).

20
21 Q. DID BELL SOUTH FACTOR DISPATCHES AS A RESULT OF INTEGRATED
22 DIGITAL LOOP CARRIER ("IDLC") INTO ITS FORCE MODEL?

23
24 A. Yes. The model includes the percent of IDLC in each central office. Employees
25 in our installation and maintenance operations perform hot cuts when IDLC is

1 involved. These employees will be involved in hot cuts when we have to change
2 the outside plant facility, such as converting a loop from IDLC to non integrated
3 DLC or a copper pair. This will vary by central office and facility availability.
4

5 Q. DID BELLSOUTH CONSIDER COORDINATED VERSUS NON-COORDINATED
6 CUTS IN THE MODEL?
7

8 A. Yes. Network Services staff considered the percent of conversions and ongoing
9 activity that would go to SL1s and SL2s and the percent that would be
10 coordinated and non-coordinated.
11

12 Q. ONCE YOU HAVE THE LOAD PROJECTIONS, HOW DO YOU USE THEM?
13

14 A. The load projections were multiplied by the amount of time required in the central
15 office and field to complete the wiring and perform the hot cuts. We calculated
16 the time projections based on wiring and cutting one line per order. This method
17 yielded the largest number of employees required. We anticipate that when the
18 conversions do occur, there will be some efficiency gained when multiple hot cuts
19 can be performed at the same location.
20

21 Q. USING THESE ASSUMPTIONS, WHAT FORCE AND LOAD DID THE MODEL
22 GENERATE?
23

24 A. The model generated a maximum load of 37 hot cuts in a central office per
25 business day. Exhibit AH-1 sets forth the expected load per day in the top 20

1 central offices in Alabama. The total load per day for all central offices in
2 Alabama is shown at the bottom of the exhibit. Based on this load, the model
3 yielded a force increase of an additional 126 central office employees in Alabama
4 and an additional 44 installation and maintenance employees.

5
6 Q. COULD BELLSOUTH HIRE 126 CENTRAL OFFICE EMPLOYEES AND 44
7 INSTALLATION AND MAINTENANCE EMPLOYEES?

8
9 A. Absolutely. Again, force and load management is something BellSouth has been
10 doing for decades. BellSouth would hire the additional force by engaging its
11 Human Resources Department. Human Resources would advertise the jobs in
12 local media and conduct job fairs and testing events to screen applicants.
13 Human Resources would require 90 days from notification to employees being
14 added to the payroll.

15
16 Q. WHERE WOULD BELLSOUTH FIND THIS KIND OF WORKFORCE?

17
18 A. BellSouth will find these potential employees in technical schools, military bases
19 and other colleges. Based on the amount of downsizing that has occurred in the
20 industry, many applicants may be looking for technical jobs like we will have.

21
22 Q. COULD BELLSOUTH TRAIN 126 NEW CENTRAL OFFICE EMPLOYEES AND
23 44 NEW INSTALLATION AND MAINTENANCE EMPLOYEES SUFFICIENTLY
24 TO PERFORM HIGH QUALITY HOT CUTS?

1 A. Absolutely. First, as Mr. Ainsworth explains in his testimony, hot cuts are not
2 difficult. Consequently, BellSouth's basic training will permit employees to
3 perform the hot cut functions. BellSouth trains new employees through its
4 region-wide training program. Technical training is developed and delivered by a
5 centralized BellSouth Training organization that operates training facilities in 5
6 locations scattered throughout the nine-state region. These training locations are
7 staffed with 35 people and are supplemented by contract trainers as needed.
8 Approximately 70% of the training is performed at the training centers with the
9 remaining 30% being "suitcased" to the various locations throughout the nine-
10 state region. Technical personnel throughout the nine-states attend training at all
11 of these locations depending on the subject matter and class sizes. Because the
12 training is identical, it is irrelevant which location is selected. Training is divided
13 by subject matter, not by state. Consequently, BellSouth has more than enough
14 training facilities to train these new network employees.

15
16 The training necessary to perform hot cuts will typically take between 15 to 35
17 days of mandatory training. In addition, employees receive on-the-job training
18 related to their work assignments.

19
20 Q. BASED ON THIS HIRING AND TRAINING PLAN, HOW LONG WOULD IT
21 TAKE FOR BELL SOUTH TO FIND CANDIDATES, HIRE THEM, TRAIN THEM,
22 AND HAVE THEM ON THE JOB PERFORMING HOT CUTS?

23
24 A. BellSouth would require 4 to 5 months to hire, train, place job applicants
25 on the job, and have them performing high quality hot cuts.

1
2 Q. DOES BELLSOUTH HAVE TO HIRE ALL OF THESE PEOPLE AT ONCE?

3
4 A. No. The transition period in the order is almost 2 years. Thus, BellSouth has an
5 extended period over which to add and train the force additions.
6

7 Q. HAS BELLSOUTH HAD TO INCREASE FORCE IN THE PAST TO HANDLE
8 LARGE CONVERSIONS OR WORKLOADS?
9

10 A. BellSouth has formed cutover teams in the past to handle , for example, central
11 office conversions and the 1996 Summer Olympic Games in Atlanta. We have
12 also hired and trained temporary employees to help handle the increased
13 summer workload. For example, BellSouth hired and trained 1,000 Service
14 Technicians in 1999 to handle our service order and trouble load and to reduce
15 overtime. From 1998 to 2001, we hired over 3,300 employees related to
16 ENCORE and Wholesale Operations. During 2001 and 2002, we hired over 800
17 Service Technicians to handle increased ADSL demand. We organize our
18 training around the tasks to be performed and focus our force on those tasks.
19 We anticipate that the hot cuts generated by UNE-P relief will require teams of
20 employees performing specific tasks for up to 21 months. We also anticipate that
21 we will be able to supplement existing force in an area with employees from other
22 areas and to hire the necessary force to accomplish our goal in the required
23 timeframe.
24

1 Q. ARE THERE ANY INHERENT LIMITATIONS IN THE NUMBER OF HOT CUTS
2 THAT CAN BE PERFORMED IN A CENTRAL OFFICE IN A SINGLE DAY?

3
4 A. There are no limitations that BellSouth cannot manage around. Loop conversion
5 work is just part of the overall work done on a daily basis in any given central
6 office. Depending on the workload and lay out of the central office, anywhere
7 from 2 to 10 (or more) central office technicians may be at work simultaneously
8 on the same Main Distributing Frame ("MDF") with no negative impact on
9 productivity. Cable pairs are deployed on the MDF as cables are brought into the
10 central office. Moreover, when multiple loop conversions are scheduled in a
11 single day for a single central office, the pre-wiring work may be done over
12 several shifts in the days leading up to the due date. Because the access lines
13 for these conversions are generally spread throughout the central office, the
14 actual cutovers are then accomplished without technicians interfering in each
15 other's workspace. Finally, large hot cut quantities are project-managed. One of
16 the benefits of project-management is to schedule the central office forces such
17 that both the pre-wiring and the due date work can be accomplished without
18 space constraints.

19
20 **II. REGIONALITY**

21
22 Q. IS BELL SOUTH'S HOT CUT PROCESS REGIONAL?

23
24 A. Yes. As the FCC and this Commission confirmed in BellSouth's section 271
25 applications, BellSouth's network operations are regional. Thus, BellSouth's

1 Network services operations personnel perform the hot cut processes the same
2 way in all nine of BellSouth's states.

3

4 Q. DOES THIS CONCLUDE YOUR TESTIMONY?

5

6 A. Yes.